

Nick Werner

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QUALIFICATIONS

Communications experience writing magazine articles, news releases, web copy and marketing materials to support agency objectives; proven problem solver; 16 years of professional writing and editing experience; strong interpersonal skills.

EDUCATION

B.A. in journalism, Ball State University, May 2003, 3.6 GPA

Certificate in technical writing, Indiana University East, May 2010, 3.7 GPA

WORK EXPERIENCE

Content strategist and writer, Ball State University, Sept. 2018 to present

- Write articles for the alumni magazine that advance key marketing messages.
- Develop and pitch story ideas to media that promote the university.
- Write news releases.
- Edit pamphlets, posters and other promotional materials.

Senior writer, Indiana Department of Natural Resources, June 2011 to August 2018

- Developed the majority of content for bi-monthly Outdoor Indiana magazine, developing story ideas, researching, writing and editing content to promote conservation.
- Managed DNR news releases, averaging roughly 400 a year.
- Supervised production of the annual DNR Rec Guide publication.
- Edited all new and updated web copy for Indiana DNR webpages.
- Wrote marketing articles for other internal and external publications.

Freelance web writer, Ball State University, September 2017 to August 2018

- Worked with a digital marketing team to write and revise university webpages.

Author, "Best Hikes Near Indianapolis," published in 2012 by Globe Pequot Press

- Composed a 42-chapter, 260-page hiking guide for central Indiana, complete with my own trail maps and photographs.
- Hit the six-month deadline despite adverse conditions, including a relentless winter that made completing the necessary hikes difficult.

Editor/reporter, The Star Press, Muncie, Ind., February 2005 to June 2011

Reporter, The Republic, Columbus, Ind., May 2003 to February 2005

RECENT AWARDS

Association of Conservation Information

2018: Second Place, Magazine Destination, Historical or Cultural Article.

2015: First Place, Magazine Wildlife Article

First Place, Magazine Destination, Historical or Cultural Article

Third Place, Magazine General Interest Article

2013: First Place, Magazine General Interest Article

Society of Professional Journalists

2014: First Place, Best of the Best in Indiana Journalism, Environmental Reporting

REFERENCES

Phil Bloom, former director, IDNR Communications, (260) 804-6829 (cell)

Marty Benson, assistant director, IDNR Communications, (317) 696-9812 (cell)

Ginger Murphy, deputy director, Indiana State Parks, (317) 417-4926 (cell)

Jess Haberman, editor, Quarto Publishing Group, (203) 982-0801 (cell)